



## Meeting Minutes

### BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

6:00 P.M. Eureka Union School District Office Board Room, 5455 Eureka Rd, Granite Bay, CA

For those who cannot attend in person: Google Meeting

<https://meet.google.com/eny-zdtt-yzk>

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday March 16, 2022, at 6:00 p.m. in person and via zoom.

1. Meeting called to order at 6:07 pm.

Attendance:

<b>Name</b>	<b>Role</b>	<b>Method</b>
<b>Lorrie Robertson</b>	President	In person
<b>Jessica Marrone</b>	Secretary	In person
<b>Yana Smolin</b>	Treasurer	Virtual
<b>Cory Salzillo</b>	Director	In person
<b>Melissa Gutzman</b>	VP of External Relations	In person
<b>Luciano Oviedo</b>	Sponsorship Director	N/A
<b>Trici Jones</b>	Event Director	In person
<b>Breanne Patterson</b>	Volunteer Director	In person
Brian Patterson	Marketing Director	Virtual
Thomas Robertson	Technology	Virtual
Tom Janis	EUSD Superintendent	In person
Renee Nash	EUSD Board	In person
Laurie Beyer	Principal Liaison (Maidu)	In person
Julie Crawford	EUTA Representative	
Dr. Ginna Myers	Curriculum Oversight	
Lesley Day	Technology Support	
Shelly McCleane	Teacher at Maidu	
Kendi Dahlstrom	Friend of ESF	
Brandee Gutowski	Friend of ESF	
Allison Kelley	Friend of ESF	In person
Danielle Osborn-Mills	Friend of ESF	
Gina Kim	Friend of ESF	In person
Jon Parker	Friend of ESF	
Kelly Wood	Teacher Rep (Excelsior)	Virtual

2. Introductions
  - a. New attendees - Gina Kim , and Allison Kelley (parent in the districts)
3. Minutes
  - a. [February 2022](#)

### **BOARD VOTE**

**MOTION: MOTION TO APPROVE February MINUTES MADE BY Cory Salzillo, SECOND BY Lorrie Robertson. NO OPPOSED. One ABSTAIN. ALL IN FAVOR. MOTION APPROVED.**

4. Financial Report (Yana Smolin)
  - a. Audit - Supposed to get a draft but have not yet received it.
  - b. [Profit and Loss Review](#)
    - i. Financials are tracking ahead of 2019-20, however Gala in 2019 fell in March so we will see a difference as we move into March financials.
    - ii. **Vote**

**BOARD VOTE**

**MOTION: MOTION TO APPROVE FINANCIAL REPORT MADE BY Trici Jones. SECOND BY Cory Salzillo. NO OPPOSED. NO ABSTAIN. ALL IN FAVOR. MOTION APPROVED.**

5. Executive Committee/Working Sessions Report (Lorrie Robertson)
  - a. Nominating Committee - Status update. Lorrie is working on this with the board and volunteers.
  - b. Placeholder - Brian Patterson (Marketing)

**BOARD VOTE**

**MOTION: MOTION TO APPROVE Brian Patterson to the Board of Directors MADE BY Melissa Gutzman. SECOND BY Jessica Marrone. NO OPPOSED. One ABSTAIN. ALL IN FAVOR. MOTION APPROVED.**

- c. Site Grant Applications - Principals request funds from ESF for enrichment. We have an online form that is shared with principals.
    - i. ACTION ITEM: Brain and Trici to connect on how to communicate with principals for the site grant requests. Request for site grant applications to be sent by the end of March.. Lorrie and Brian to connect Friday 3/18. Applications would need to be received by the end of April so we can vote in May.
6. ESF Master Calendar; Representation for the following:
  - a. EUSD **Board** Meeting **April 18**, 6:30PM - Lorrie Robertson
  - b. EUSD **ELT** meeting **April 7 (Jessica) ~~or 21~~**, 9 -11:30AM (just attend one for the first few minutes to give an update)
  - c. **PTC** Site Council Meeting: **April 20**, 2022 - Lorrie

7. Committee Updates

- a. Governance (Vacant, Cory Salzillo) - no updates
- b. Marketing (Brian Patterson) (10 mins)
  - i. Reviewed Marketing Deck
  - ii. There is a marketing master calendar and marketing office hours T/Th 4-5PM
  - iii. Best way to trigger conversations for marketing needs - add to the master marketing calendar and add comment with @marketing so Brian is notified
- c. Technology (Thomas Robertson) (5 mins)

- i. Parent/Guardian, Donations (stripe), givesmart data all loaded and linked in airtable
  - ii. Data will need to be loaded on a periodic basis.
  - iii. Can be leveraged right away for AGC
- d. Sponsorship (Luciano Oviedo) (5 mins)
  - i. Not present
- e. Volunteer Recruitment (Breanne Patterson) (5 mins)
  - i. Volunteer Spring Fling (April 24, 3-6PM)
  - ii. Budget Review
    - 1. Discussed number of attendees - last time we had this event there were 150 people (only adults)
    - 2. Want to have highschool volunteers to run kid led activities
    - 3. Spring Fling Committee will monitor enrollments and budget and will come back for approval if over.
    - 4. **Vote**

### **BOARD VOTE**

**MOTION: MOTION TO APPROVE Spring Fling Budget with attendance monitoring and re-proposal if attendees exceeds planned budget MADE BY Breanna Patterson. SECOND BY Lorrie Robertson. NO OPPOSED. One ABSTAIN. ALL IN FAVOR. MOTION APPROVED.**

### 8. Event Updates

- a. AGC (Lorrie Robertson) (2 mins)
    - i. Letters went out in Wed folders this week. Banners went up at schools this week. Yard signs will also be distributed to people and key intersections.
  - b. TK/Kinder Jamboree March 19, 2022 (Jessica Marrone & Bre Patterson) (2 mins)
  - c. Volunteer Spring Fling April 24, 3-6PM (Already discussed)
  - d. Golf Tournament – May 9, 2022 (Melissa Gutzman) (5 mins)
    - i. Title Sponsor locked up! Still looking for other sponsors
    - ii. Looking to increase sign ups
  - e. STEAM Fair May 2022 (Lorrie, Luciano) (2 mins)
    - i. Registration update - 114 sign up - 110 students
    - ii. Focusing on middle school and having students take advantage of our discounts
    - iii. Would also love to see more teachers participate with classes
  - f. *Art Auction (N/A for 2021-2021)*
  - g. *Sports Partnerships (Melissa Gutzman) (5 mins)*
    - i. *Canceled due to COVID*
  - h. *Back to School (Mid August)*
  - i. Fund Run – **Sunday Sep, 25, 2022** (Breanne Patterson)
    - i. Date set and planning has begun
- ### 9. Superintendent's Report (Tom Janis) (5 mins)
- a. Junior high administration around athletics
    - i. Registration fees, referees, transportations, uniforms (\$5k for 2 teams)
    - ii. Opportunities
      - 1. AGC focus on athletics 20% drop in donations from families

2. Messaging can include; Donate now if you want a robust program for when your kids are there
3. ACTION ITEM: [ESF4Kids Marketing](#) & [lolapjones@yahoo.com](mailto:lolapjones@yahoo.com) to connect on re-focusing on athletics
4. Can connect with Sean and Jennifer to get ideas on what could work

10. Next Meeting(s) (2 mins)

- a. Online **Working Session Tues April 5, 12-1:30**
- b. In-Person **Board Meeting Wed April 20, 6-7:30**

11. Adjourn at 7:58