



Meeting Minutes
BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION
April 20, 2022

6:00 P.M. Eureka Union School District Office Board Room, 5455 Eureka Rd, Granite Bay, CA

For those who cannot attend in person: Google Meeting

Video call link: <https://meet.google.com/tob-yhyf-jtj>

Or dial: (US) +1 515-599-7325 PIN: 708 543 882#

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday Apr 20, 2022, at 6:00 p.m. in person and via Google Meet:.

1. Meeting called to order at 6:05 pm.

Attendance:

Name	Role	Method
Lorrie Robertson	President	Virtual
Jessica Marrone	Secretary	In Person
Yana Smolin	Treasurer	In Person
Cory Salzillo	Director	Virtual
Melissa Gutzman	VP of External Relations	In Person
Luciano Oviedo	Sponsorship Director	Virtual
Trici Jones	Event Director	
Breanne Patterson	Volunteer Director	Virtual
Brian Patterson	Marketing Director	In Person
Thomas Robertson	Technology	
Tom Janis	EUSD Superintendent	In Person
Renee Nash	EUSD Board	In Person
Laurie Beyer	Principal Liaison (Maidu)	Virtual
Julie Crawford	EUTA Representative	
Dr. Ginna Myers	Curriculum Oversight	
Lesley Day	Technology Support	
Shelly McCleane	Teacher at Maidu	
Kendi Dahlstrom	Friend of ESF	
Brandee Gutowski	Friend of ESF	
Allison Kelley	Friend of ESF	
Danielle Osborn-Mills	Friend of ESF	
Gina Kim	Friend of ESF	
Jon Parker	Friend of ESF	
Kelly Wood	Teacher Rep (Excelsior)	Virtual

1. Call to Order and introduction of guests (5 mins)
2. Approve Minutes (5 mins)
 - a. [March 2022](#)
 - i. **BOARD VOTE**
 - ii. **MOTION: MOTION TO APPROVE March MINUTES MADE BY Jessica Marrone, SECOND BY Breanne Patterson. NO OPPOSED. ONE ABSTAIN. ALL IN FAVOR. MOTION APPROVED.**

3. Financial Report (Yana Smolin) (10 mins)
 - a. Audit - 2018/19 Audit has a few items outstanding. Will then move into subsequent years and determine next steps. Need to work on how to be more timely with audits.
 - b. [Profit and Loss Review](#)
 - i. Financials are up to date discussed year over comparison year running behind, but there was not golf in 2019-20.
 - ii. **BOARD VOTE**
 - iii. **MOTION: MOTION TO APPROVE April Financial Report MADE BY Jessica Marrone, SECOND BY Brian Patterson. NO OPPOSED. NO ABSTAIN. ALL IN FAVOR. MOTION APPROVED.**
4. Executive Committee/Working Session Report (Lorrie Robertson) (5 mins)
 - a. Nominating Committee - Status update - in progress and working off a shared spreadsheet.
 - b. Annual Report - would like to have one this year that shows fundraising results and where the money goes. Connecting with the district to get specifics..
5. ESF Master Calendar (5 mins)
 - a. May 18 ESF Board Meeting - Move to May 11, 2022
 - i. Will cover site grants at that meeting
 - b. EUSD **Board** Meeting **May 9**, 6:30PM - Yana tentative, with Lorrie as backup
 - c. EUSD **ELT** meeting **May 5 and 26**, 9-11:30AM - Lorrie on the 5th, Jessica 26th
 - d. EUSD Board Meeting **June 13** - Board Members please plan to attend
 - e. **PTC** Site Council Meeting: **No additional** in 2022
6. Committee Updates
 - a. Site Grant Applications (Brian/Trici) (5 minutes)
 - i. Grant Form [Submissions](#) Log (2 submissions)
 1. Follow up with Oakhills pertaining to MPR A/V request carry over
 2. Follow up with new site grant questions to gauge principal feedback
 3. [Supporting Docs](#)
 - ii. Maidu leftover funds request
 1. **BOARD VOTE**
 2. **MOTION: MOTION TO APPROVE use of remaining Maidu site grant funds from last year of \$2000 for a maker's space (pending new app) MADE BY Brian Patterson, SECOND BY Luciano Oviedo. NO OPPOSED. NO ABSTAIN. ALL IN FAVOR. MOTION APPROVED.**
 - b. Governance (Vacant, Cory Salzillo) - No updates
 - c. [Marketing](#) (Brian Patterson) (10 mins)
 - i. Looking at ways to leverage tools and roll out new content around who we are and where the money goes. Also looking at a peer review with organizations in other markets.
 - d. Technology (Thomas Robertson) (5 mins) -
 - i. AGC text messages went out to \$0 donors and the STOP to text did not work for people to unsubscribe. This has been fixed.
 - e. Sponsorship (Luciano Oviedo) (5 mins) - no updates
 - f. Volunteer Recruitment (Breanne Patterson) (5 mins)
 - i. Looking at having a complete list of events and clear expectations to best recruit volunteers.
 - g. [Strategic Plan](#) DRAFT Update (Jessica Marrone) (2 mins) - No updates, draft in progress.
7. Event Updates
 - a. Current Academic Year
 - i. AGC (Lorrie Robertson) (10 mins)

1. Would like visualize how ESF grant is divided when \$200k vs fully funding enrichment
 2. Call nights used to be effective
 - ii. Volunteer Spring Fling April 24, 3-6PM (5 Minutes)
 1. Canceled will look at moving it back to the Fall
 2. Repurposing the time to produce videos for marketing
 - iii. Golf Tournament – May 9, 2022 (Melissa Gutzman) (5 mins)
 1. 68 sign ups, goal 80, pay for 120
 2. 16/18 holes sponsored
 - iv. STEAM Fair - May 20-21. 2022 (Lorrie, Luciano) (2 mins)
 1. Registration is up to 140
 2. Providing timeline and suggestions to participants
 3. Lining up day of agenda and speaker panels/demos
 4. Looking for cash and in-kind donations for prizes
- b. 2022-23 Academic Year
 - i. AGC (Call-A-Thon)
 - ii. Back to School Night (Jessica Marrone, Trici Jones - Co Chair)
 - iii. Sports Partnerships - Kings/Rivercats (???)
 1. Want to bring this back for next year
 - iv. Fund Run – **Sunday Sep, 25, 2022** (Breanne Patterson)
 - v. Art Auction (Trici Jones?)
 - vi. Gala (Melissa Gutzman) (2 mins)
 1. Need to secure a date
 - a. In the past in the fall
 - b. October 29, 2022, or Saturdays in March
 2. No longer rough board members to vote, will be sent out by email.
 - vii. Golf
 - viii. STEAM Fair
8. Superintendent’s Report (Tom Janis) (5 mins)
 - a. EUSD approved the Epic program to have hands on STEM in the classrooms. This program also allows teachers to have more prep time.
9. Next Meeting(s) (2 mins)
 - a. Online **Working Session Tues May 3, 12-1:30**
 - b. In-Person **Board Meeting Wed May 11, 6-7:30**
10. Adjourn 8:20PM