

# Eureka Schools Foundation

Strategic Plan – 2018-19

# ESF Mission

To engage our community's businesses, parents and partners in support of the Eureka Union School District to enhance the academic achievement of all students through enrichment programs.

# ESF Vision

The Eureka Union School District will be recognized for its excellent public schools for all children and serve as an anchor to a robust and involved community.

# ESF Values

## **Commitment to Volunteerism**

We value, respect and appreciate people's talents, energy and time in service to the betterment of our schools.

# ESF Values

## **Commitment to Being Community-Minded**

We create a sense of partnership among our student body, administration, faculty, board members, volunteers and sponsors.

# ESF Values

## **Commitment to Excellence**

We pursue excellence in everything we do and use measurement-driven approaches to enhance our performance and ensure accountability.

# ESF Values

## **Commitment to Innovation**

We seek out opportunities to enhance the quality of the Eureka Union School District (EUSD) student and teacher education through supplemental enrichment offerings.

# ESF Values

## **Commitment to Integrity**

We operate in an efficient, effective, transparent environment and are committed to always doing the right thing on behalf of the students of EUSD. We do this, in part, by complying with all local, state and federal laws applicable to a nonprofit organization, and we adhere to established governance procedures.



# ESF Goals

## Operations

Create an effective organization that supports board management, volunteer efforts and EUSD.

# ESF Goals

## **Volunteer Organization of Choice**

Attract, develop and retain the best volunteer staff.

# ESF Goals

## **Growth**

Grow ESF's revenue opportunities throughout our community.

# ESF Goals

## Effective Communication

Share ESF's high quality, value and contributions with our community partners.