

# FUND RUN



## ANNUAL FUND RUN SPONSORSHIP LEVELS

SUPPORTING LOCAL EDUCATION,  
GREAT VISIBILITY FOR YOUR BUSINESS

Sponsorship Level	Packet Pick-Up Site	Logo on event t-shirt	Branded social media and eblasts (3,500+)	Marketing materials in event bags	Virtual event bag	Logo on marketing postcards (4,000+)	Logo on community posters (150+)	Logo on race bib	Logo on ESF website	ESF Connects seminar	Banner at finish line	Announcements by emcee	Race entries included
<b>\$5,000 Presenting Gold Sponsor</b>	Exclusive	Prominent on front	Logo & Link	X	X	Exclusive	Exclusive	X	Prominent Logo & Link	X	X	X	6
<b>\$2,500 Silver Medal Sponsor</b>		Large on back	Small logo	X	X				Prominent Name	X	X	X	4
<b>\$1,500 Bronze Medal Sponsor</b>		Medium on back	Name only	X	X				Name	X	X	X	2
<b>\$1,000 Blue Ribbon Sponsor</b>		Small on back		X	X				Included in Listing				
<b>\$500 Red Ribbon Sponsor</b>		Name only on back		X	X								

**\*Additional sponsorships available. Please contact to discuss.**

As a sponsor of ESF's Annual Fund Run, a family-friendly 5k, 10k, and 1-mile run/walk, you will enjoy the unique opportunity to interact with upwards of 5,000 Granite Bay and Roseville residents. Attractive marketing materials are distributed to over 3,500 EUSD families and dozens of area businesses and, at the event, we offer the chance to engage with the 1,000+ parents, children and neighbors that attend annually.



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## Packet pick-up

All registrants are invited to the location of your choice to pick up registration packets the day before the event, bringing approximately 1,000 participants directly to you, maximizing your exposure, and familiarizing our community with your location.

## Branded social media and eblasts

Several times throughout the registration season, fliers and eblasts will be sent to our entire student body and Facebook followers.

## Marketing materials in event bags

A swag bag is included with every mail-in and online registration and is an excellent opportunity to promote your business and/or an exclusive offer for Fund Runners.

## Logo on 4,000+ marketing postcards

Postcards are sent home with every EUSD student, placed at all sponsoring businesses, and distributed at other local events.

## Logo on community posters

Posters are displayed at all EUSD schools, at participating businesses and on community activity boards.

## Logo on event t-shirt

A t-shirt is included with every registration and always worn by students and parents alike for years to come.

## Logo on race bib

Often a collector's item for avid runners, the race bib is a requirement for all chiptimed participants and will feature only 2 logos.

## Logo on ESF web site

ESF4kids.org is the hub of all event information. All parents, registrants and volunteers are consistently directed to the site.

## Banner at Finish Line

Your company banner will be prominently displayed at the Finish Line visible to all finishers and attendees.

## Virtual Event Bag

No need to purchase logo swag. Simply create a unique and compelling marketing message and/or offer that will be electronically distributed to all registrants.

## ESF Connects

All sponsors at or above \$1,500 are offered the opportunity to market their business or service via a hosted seminar. ESF handles all marketing and invites all district parents.