



## MINUTES

### BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

**September 11, 2013**

6:30 P.M. Eureka Union School District Office

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, September 11, 2013, at 6:30 p.m. at the Eureka Union School District Office, 5455 Eureka Road, Granite Bay, California.

1. Meeting Called to Order by Mark Goozen at 6:38 p.m.
2. Attendance:  
Operating Committee present: Mark Goozen, Margot Birch, Annette Stalker, Lori Dangberg, Judi Gavia, Tiffany Jones, Matt McGarty, Michael Murphy, Jessica Rafanan, Steve Schorer and Connie Whalen.  
  
Board members present: Lisa Bader, Abby Burke, Tom Cologna, Michelle Flanery, Brian Hickey, Doug Juday, Jessica Keefe, Scott McGuckin, Sandie Rugroden, Vilma Stoberlein, Renee Nash, Chemene Phillips, Kevin Roche and Linda Rooney.
3. Approval of August minutes  
**Motion made by Steve Schorer to approve August minutes. Second made by Lori Dangberg. Approved.**
4. New Business
  - a. New Board Member nomination Sandie Rugroden – Grenhills parent  
**Motion made by Jessica Keefe to approve Sandie Rugroden to our Board of Directors. Second made by Steve Schorer. Approved.**
  - b. Key positions  
See attached – Oakhills Liaison - Brian Hickey added as back up.

- c. ESF Document Repository  
Working on options as Drop Box is not working as well (duplicate documents created if multiple people are making changes at the same time).
- d. Sponsorship Committee  
In the past has been 20% or more of our revenue. Challenge is to have us go out and get these people and show our value, plus structure our sponsorship offerings in such a way that what we can offer is very apparent. Also work to identify systematically who we approach. Need a group to get together and spruce up our existing kits.  
Discussion of steps – gather ideas of what we can do and then go out and talk to prospects.  
People interested – Lisa Bader, Renee, Judi Gavia, Mike Murphy, Brian Hickey, Scott McGuckin, Doug Juday. Matt McGarty.  
Brian (can put together video sound bytes from sponsors at events)

5. Financial

- a. Financial Report (Annette)  
See attached.  
\$144,000 between 2 liquid accounts, \$199+- in Fidelity account and \$720,000 in Endowment.

6. Event Management

- a. Back to School/Meet ESF (Chemene/Margot/Jessica R)  
It was a great campaign that led to a great event. People appreciated the personal connection as each person who signed up at Back to School Night was called. Important to have a group to lead this and additional board members on hand to call as the timing is tight.
- b. Fall Auction (Margot)  
All planning is going well.  
**Motion to approve \$2,332 for chair rental in order to seat additional guests and \$1,500 for Fountains Gift Card for raffle prize made by Lori Dangberg. Second made by Jessica Rafanan. Motion Approved.**
- c. Art Auction (Jessica R)  
Scheduled for Friday, February 28 and will kickoff AGC. Meetings will start next month. Plan to continue to keep relationships with sponsors. Will bring budget next month for approval. She is looking for a Treasurer for the event.
- d. AGC  
Kelly Byars has agreed to be the Chair. Currently has a team working on the messaging for this event. The hope is to exceed \$300,000 this year. In the past donations have come from parents and we will be taking the opportunity to expand our reach to additional people.

7. Reports

- a. President's Report (Mark)

Heidi Biermann could not attend for Spanish update. Registration strong at 25 classes confirmed. They are low on registration at Cavitt. Offering a Mandarin pilot for 3<sup>rd</sup> grade at Greenhills and hopes to get one at Oakhills. There is a long list of interested families at OH but K-3. Can we offer to younger ages? Will pass to Linda and Kevin Roche for further discussion and final decision.

b. Superintendent's Report (Linda Rooney)

Thanks to Mark and Jill for hosting the ESF beginning of year event. Welcome to Kevin Roche as the new Principal Representative. Artwork displayed this month is from Greenhills. Passing around a brochure for the online Roseville Press Tribune and a Press Release for the amendment that STAR testing is eliminated which will change the structure of instruction. A priority is to add wireless access to grade 3 and above.

Developed a partnership with Kaiser/Thrive to encourage staff to be healthy and the contest would end with the Fund Run. Summer Institute – area considering is for differentiated instruction for all children. Working on the timing and cost to implement common core to completion – by the end of this year, the teachers will have a solid understanding of the differences in instruction. For technology, currently assessing what needs to be changed in current structure.

The story Brian Hickey did on our new food provider, Revolution Foods, is expected to be on the news on Monday – KCRA 3.

8. Meeting Adjourned at 8:20 p.m.