



MINUTES

BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

October 14, 2015

6:00 P.M. Eureka Union School District Office

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, October 14, 2015, at 6:00 p.m. at the Eureka Union School District Office, 5455 Eureka Road, Granite Bay, California.

1. Meeting Called to Order by Matt McGarty at 6:05 pm.

Attendance: Matt McGarty, Margot Birch, Khinh Hoang, Sandra Urosevic, Lori Dangberg, Judi Gavia, Mark Goozen, Brian Hickey, Jessica Keefe, Rick Randolph, Steve Schorer, Vilma Stoberlein, Kim Vincent, Renee Nash, Tom Janis, Sean Healy, William Wong, Carmella Wong, Mirinda Vogel, Michelle Paganucci, Tyler Murphy, Philip Corete.

2. September Minutes

BOARD VOTE

MOTION: MOTION TO APPROVE SEPTEMBER MINUTES MADE BY LORI DANGBERG. SECOND MADE BY MARK GOOZEN. NO ABSTAIN. NO OPPOSED. ALL IN FAVOR. MOTION APPROVED.

3. Executive Committee (Matt McGarty)

The Executive Committee meeting focused on ESF's annual calendar. The Committee looked at ESF's events and discussed if events are being held at the best time in the year. Vast majority of discussion was about the Auction Gala. Executive Committee plans to come up with a proposal for Board review in January.

Robotics Team - Tyler Murphy, student at Granite Bay High School, in attendance to discuss Robotics Team. Robotics camp flyer was distributed in Wednesday folders last year. The program received full enrollment with about 100 students across 6 classes. This year, Robotics Team wants to add classes and build off of iCode program. Robotics goes beyond the abstract of computers and allows students to see how code translates to hardware. Robotics Team will return for longer presentation in November.

4. Financial Report (Khinh Hoang)

September financials distributed at meeting. Cash reserves remain the same. YTD Profitability is approximately \$48,000. Enrichment programs will be paid out starting next month.

There is an Available to Spend amount of \$29,550. As discussed in the past, this amount needs to be approved this calendar year or we lose the opportunity to withdraw the money. Seeking motion to withdraw \$29,550 to fund 2017 Teacher Summer Institute.

BOARD VOTE

MOTION: MOTION TO WITHDRAW AVAILABLE TO SPEND AMOUNT OF \$29,550 TO FUND 2017 TEACHER SUMMER INSTITUTE MADE BY BRIAN HICKEY. SECOND MADE BY MARK GOOZEN. NO ABSTAIN. NO OPPOSED. MOTION APPROVED.

Update on annual audit – Lafler Moore has not finished audit due to upcoming tax deadline.

Goal is to have audit presentation at November meeting.

Check Processing – Checks will be cut every other Wednesday (check dates will be circulated). If a check request is in by Monday, then a check can be cut by Wednesday. If there is an immediate need, we have the ability to write a manual check. Expenses need to be approved by Event Chair or Margot Birch, VP Community Engagement.

5. YP for Schools (Margot)

Michelle Paganucci and Mirinda Vogel presented new program, YP for Schools. Oakmont is first school in the nation to pilot the program. Program exists as an App on both the phone and desktops. Each individual school site can earn up to \$10,000 per year. PowerPoint presentation attached to Board Minutes.

What is ESF's role with the program? This is a school specific program; however, ESF offers better representation of school sites and can assist with marketing efforts, etc.

6. Revision of Bylaws (Matt McGarty)

Received editable version of bylaws from previous ESF Secretary. Changes are being completed and bylaws will be sent to attorney as soon as possible for legal review.

7. Memorandum of Understanding – EUSD and ESF

The Memorandum of Understanding (MOU) helps solidify and define roles of ESF with EUSD on enrichment programs. The Memorandum of Understanding was approved by the EUSD Board of Trustees on October 13, 2015. The MOU provides a clear understanding of what ESF's role is in relation to pass through programs. The MOU does not preclude independent contractors. World Language Coordinator stipend is being held off until MOU is approved. Seeking approval of Memorandum of Understanding between ESF and EUSD.

BOARD VOTE

MOTION: MOTION TO APPROVE MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN EUSD AND ESF MADE BY LORI DANGBERG. SECOND MADE BY STEVE SCHORER. NO OPPOSED. NO ABSTAIN. ALL IN FAVOR. MOTION APPROVED.

8. Events

a. Auction Gala (Erin Dees)

This year was the first time in the last 10 years that tickets were undersold during online ticket sales. Additionally, sponsors did not need as many tickets. As such, there are approximately 40-50 more seats that need to be filled. A decision was made to stop

sending mass emails to the school community, but instead focus on targeted outreach with emphasis on families with younger children. Auction Committee is seeking Board's assistance in identifying additional attendees for the event. Anyone interested in attending the event should contact Stephanie Kerns.

Securing auction items has been another struggle. There are a limited number of volunteers soliciting in the community. Further, the volume of work is not sustainable for only a handful of volunteers. Auction Committee requests Board's assistance in securing additional auction items. Mark Goozen to work with Erin Dees on identifying needs and dividing solicitations list among Board Members.

Given some of the recent feedback received, the event will focus more on the children and remind attendees why they are at the event.

Teachers' support overall is instrumental for ESF. Suggestion is to have a teacher from each school site in attendance at the event.

Unfortunately, due to other earlier ESF events, marketing for the auction started later than in past years, which is why we may be experiencing some of the struggles this year.

Fund-a-Need – In past years, Fund-A-Need focus has been desire to build on technology. This year, Fund-A-Need focus will be on funding a Spanish immersion program within the classroom environment and contributions will go towards the startup costs of the program. Tom Janis will present Fund-A-Need information at Auction Gala.

b. Art Auction (Trici Jones)

Confirmed March 4, 2016 at Bayside Church. Identified Co-Chair – Gerica Coad.

9. Committee Updates

a. Sponsorship (Mark Goozen)

We have \$42,000 committed in sponsorships to date, of which \$34,000 is committed to the Auction Gala. Several large sponsors are not included in that total. ESF needs to continue to maintain and build a pipeline of sponsors.

b. Website (Rick Randolph)

We should receive next draft of website by Friday, October 16. Hoping to be near final on the website within 3 weeks.

c. Board Training & Evaluation (Lisa Bader)

Lisa Bader met with John Nordstrom from Fidelity. She has followed up and is awaiting a response. Received another recommendation - John Newton, who has twin 2nd graders and a 4th grader in the district. Lisa Bader to reach out regarding interest.

d. Volunteer Recruitment (Jessica and Lyn)

Great volunteer recruitment event. Jessica Keefe followed up by email with everyone who attended and all who did not attend. Jessica Keefe and Kim Vincent also took a small group of potential volunteers to lunch. William and Carmella Wong are guests here tonight because of the volunteer event.

10. Superintendent's Report (Tom Janis)

EUSD Board of Trustees approved an outside organization to revise and update District's website. Website is currently outdated. This will allow for better integration with technology and will enable the district to better market itself in the community.

Next Parent Educator Workshop will be held on October 20, 2015 at 6:30 pm. Presenter will be Clinical Psychologist, Dr. Patricia Brunner.

11. President's Report (Matt McGarty)

As we discussed with the auction, it's important for the Board to own responsibilities. Thanks to Jessica Keefe and Lyn Kleinbach for putting together a great volunteer event. We need to bring more volunteers in over the next few years. The challenges we are currently experiencing are good things, because as we move forward, this will allow us to have new volunteers step into roles.

Next Board Meeting will be on November 4. Matt & Kari McGarty will host ESF Christmas party.

12. Meeting adjourned at 7:53 pm.