



MINUTES

BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

November 4, 2015

6:00 P.M. Eureka Union School District Office

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, November 4, 2015, at 6:00 p.m. at the Eureka Union School District Office, 5455 Eureka Road, Granite Bay, California.

1. Meeting Called to Order by Matt McGarty at 6:04 pm.

Attendance: Matt McGarty, Sandra Urosevic, Lisa Bader, Lori Dangberg, Michelle Danti, Mark Goozen, Brian Hickey, John Hovde, Jessica Keefe, Lyn Kleinbach, Jessica Rafanan, Rick Randolph, Vilma Stoberlein, Kim Vincent, Renee Nash, Tom Janis, Sean Healy, Erin Dees, Stephanie Kerns

2. October Minutes

BOARD VOTE

MOTION: MOTION TO APPROVE OCTOBER MINUTES MADE BY MARK GOOZEN. SECOND MADE BY JESSICA RAFANAN. NO ABSTAIN. NO OPPOSED. ALL IN FAVOR. MOTION APPROVED.

3. Executive Committee (Matt McGarty)

It is officially noted that the Board of Directors of the Eureka Schools Foundation received revised resignations from Tiffany Jones and Annette Stalker dated November 2, 2015.

4. Financial Report (KhinH Hoang)

No financial update. Lafler Moore will present Audit Report at January meeting.

5. Board Resignations (Matt McGarty)

Noted above in Executive Committee summary.

6. Revision of Bylaws (Matt McGarty)

Revisions to bylaws have been drafted.

It was noted by Renee Nash that Hunt, Jeppson & Griffin LLP have agreed to serve as Attorney of Record and provide pro bono services to ESF. Tory Griffin and Renee Nash will provide review of bylaw revisions.

Also noted by Renee Nash – Starting in January, the goal is to have another member of the EUSD Board of Trustees serve as the liaison to ESF. This will be the last meeting for Renee Nash as the EUSD Board of Trustees representative.

7. Robotics Team Presentation

Move to future meeting.

8. iCode (Lorrie Drucker)

Thoughtstem very eager to work with ESF; however, curriculum has not changed. Thoughtstem is willing to speak with others from ESF regarding concerns about parent/teacher communication. Lorrie Drucker and Margot Birch to meet Dr. Rajendra Shrivastava regarding alternative iCode programs.

9. Events

a. Auction Gala (Erin Dees)

Angela Tanenhill was incredible to work with and provided record turn around on final product of the catalog. The Auction Committee is hosting a pre-registration and catalog pick-up event on Thursday, November 12 from 5-8 pm at Capitol Cellars. The Committee still needs volunteers for the evening of the event – at least 10 volunteers needed. Online auction ends Wednesday, November 11 at 9:00 pm.

b. Art Auction (Trici Jones & Gerica Coad)

Gerica Coad will co-chair the Art Auction with Trici Jones. Gerica is a Greenhills parent and this is her first time getting involved with event. Jessica Rafanan to help behind the scenes. The Art Auction is scheduled for Friday, March 4, 2016 from 5-8 pm.

c. Fund Run

Sunday, May 22, 2016 potential date for Fund Run. Tom Janis to contact Granite Bay High School to determine if there are any conflicts for the high school.

10. Committee Updates

a. Sponsorship (Mark Goozen)

No substantive updates. Continuing to try to lockdown some of the larger sponsors.

b. Website (Rick Randolph)

Baer Consulo is ready to go live with the website. Draft website presented to Board by Rick Randolph.

Things to consider as we launch the website: We should have a process and budget in place for someone to maintain website. Website needs to be kept fresh so we can drive traffic to the website. A designated person should be the gatekeeper to the website and parameters need to be established. Having constant social media platform may need full time support for that role. Who is handling social media updates on FB, Twitter, etc.? There is no one currently branding ESF in a consistent way.

Next steps – content needs to be filled in as soon as possible in order for the website to go live. Rick Randolph to follow up with appropriate committees.

Event Chairs will have ownership over their event page. Tutorial video created by Baer Consulo for user reference.

c. Board Training & Evaluation (Lisa Bader)

Lisa Bader met with Johnny Nordstrom – Johnny has not expressed interest. His children are junior high and high school age so it may not be a good fit with ESF. Lisa Bader also met with John Newton – not a lot of interest at this point. Continue to keep a look out for potential new board members.

d. Volunteer Recruitment (Jessica and Lyn)

Jessica Keefe sent follow up emails to volunteers regarding Auction Gala support. Committee will regroup after the New Year to determine next steps. Fewer and fewer volunteers are stepping up to assist.

Suggestions for moving forwarding: Community wide issue across schools and PTCs. Perhaps, focus on multi-prong approach to reach out to potential volunteers. ESF should be engaging K-3 families at Back to School night, performance nights, school events, etc. ESF needs to have presence at CAN/SOS night. ESF brochure should be included in all K-3 registration packets. The beginning of the year is the time to capture the attention of young parents. It's about the personal connection to draw the next group of volunteers in to help.

11. Superintendent's Report (Tom Janis)

Parent Educator Series – there is interest from ESF to either sponsor or be a part of the workshop series. Next workshop is in February: "Effects of Sleep on Learning and Memory". Matt McGarty and Tom Janis to discuss best option for ESF sponsorship opportunities. Venue is a good opportunity to stand up in front of the audience to introduce ESF.

12. President's Report (Matt McGarty)

No December meeting. ESF holiday party will be held at the McGarty home on either December 10 or December 17. Matt McGarty to follow up with date by email.

There is interest in planning another retreat in 2016. Steve Schorer offered to host retreat at his home. Matt McGarty and Steve Schorer to finalize date and send formal invitation.

13. Meeting adjourned at 7:24 pm.