



Minutes

BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

November 13, 2013

6:30 P.M. Eureka Union School District Office

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, November 13, 2013, at 6:30 p.m. at the Eureka Union School District Office, 5455 Eureka Road, Granite Bay, California.

1. Meeting Called to Order by Mark Goozen at 6:35 p.m.
2. Attendance:
Operating Committee in attendance: Mark Goozen, Margot Birch, Annette Stalker, Lori Dangberg, Judi Gavia, Matt McGarty, Jessica Rafanan and Steve Schorer.
Board members present: Lisa Bader, Tom Cologna, Lorrie Drucker, Michelle Flanery, Doug Juday, Jessica Keefe, Sandie Rugroden, Renee Nash, Chemene Phillips and Linda Rooney.
3. Approval of September and October minutes
Motion made by Lori Dangberg to approve minutes with no changes. Second made by Jessica Rafanan. Approved.
4. New Business
 - a. Vice President nomination
Steve Schorer has graciously accepted his nomination as Vice President. He enjoys providing inspiration and support to the big picture. Plans to support and delegate the team.
Motion made by Judi Gavia to accept Steve Schorer as Vice President. Second made by Lisa Bader. Approved
 - b. Endowment fundraising event
Renee Nash talked to both GBGC and RTAA – neither are really interested in being the venue for this event. Recommending that we consider David Garibaldi for next school year, but could still do another event – April 25 possibly at GBGC.

Comedy Night - pay for food and have bar. Considering the possibility of doing a joint venture with Roseville district and then downtown Roseville would be a better facility. Also plan to explore David Garibaldi as a summer joint venture. Will revisit the options offline. A Back to School event with the goal of raising \$10-15,000. Building for the future message.

c. Holiday Party

Planning to do at Capitol Cellars on Thursday, December 19. Food catered by Dominick's. Cost to board members is \$20 per person.

5. Financial

a. Financial Report (Annette)

Have paid \$143k so far to district. Chart attached to show fiscal giving throughout the year.

6. Event Management

a. Fall Auction (Margot)

Great event that raised more than \$240,000! Final accounting will be done for our January meeting.

b. Art Auction (Jessica R)

Gearing up and have met several times for preliminary meetings. Lisa Bader has agreed to co-chair. Hoping to create some new relationships with music sponsors. Hoping to encourage more teachers to attend.

c. AGC (Kelly)

If we want Robbie Lin or Brian Hickey to update video messaging need to think about specifics and move forward. Need a treasurer for this event. Preliminary work with Lori Dangberg and Matt McGarty has focused on messaging. Will retire the SOS campaign and go back to more parent education about why they need to give and what we are raising money for. A focus on the Spirit of giving and also plan play off the 10th anniversary of AGC. Implement different giving levels to encourage participation. Testing messaging geared toward non-parent participation in the community.

7. Reports

a. President's Report (Mark)

Parent met someone involved in a program for ages 8-18 geared toward computer coding in Southern California. Have a meeting set up to meet with the CEO as they are interested in setting up something in Northern California. Company is ThoughtStem located in San Diego area.

b. Superintendent's Report (Linda Rooney)

Artwork represented by Cavitt this month. Great time had by all at the auction. Disaster preparedness teams at each site this week. Dr. Ron Fiest was honored and received the Robert E Kelly award, which is for retired administrators who still continue to make a difference.

Attending staff meetings to bring teachers up to speed on the wireless technology changes they are hoping to implement so they understand what is trying to be done. Will work on getting staff to more events.

8. Meeting adjourned at 8:00 p.m.