



## MINUTES

### BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

March 11, 2015

1. Meeting Called to Order at 6:39 p.m. by Steve Schorer.
2. Meeting Called to Order by Steve Schorer at 6:37 p.m.
3. Attendance:  
Operating Committee in attendance: Steve Schorer, Matt McGarty, Margot Birch, Annette Stalker, Lori Dangberg, Judi Gavia, Mark Goozen, Jessica Rafanan, Sandra Urosevic and Kim Vincent.  
Board members present: Abby Burke, Michelle Danti, Brian Hickey, John Hovde, Jessica Keefe, Vilma Stoberlein, Renee Nash, Linda Rooney and Sean Healy.  
Others present: Erin Dees  
  
Not present: Lisa Bader, Tiffany Jones, Lyn Kleinbach, Tom Cologna, Lorrie Drucker, Michelle Flanery, Warren Holt, John Hovde, Doug Juday, Craig Lyman, Rick Randolph, Sandie Rugroden, Trevor Sanders, Connie Whalen.
- 4.
5. Approval of February Minutes.  
  
**Motion to approve February Minutes as distributed made by Matt McGarty.  
Second made by Sandra Urosevic. No opposed. Approved.**
6. Nominating Committee Recommendations  
  
It became apparent that there were changes that needed to be made once we looked at the work that needs to be done. This was taken into consideration during review. The committee members are Steve Schorer, Matt McGarty, Renee Nash,

Sandra Urosevic and Annette Stalker. Two positions were created: VP of Internal Affairs, Tiffany Jones and VP of External Affairs, Margot Birch.

7. Financial Update

Endowment amount is \$29,550 for 2015-16 school year. We will make a decision next month confirming when to take it out and when to pledge. Only change in Profit and Loss is addition of AGC income through February. Income taxes are filed.

8. Event Updates

a. Annual Giving (Kim V.)

Currently at \$81,000, which is 76% of normal – school percentages are 13% to 4%. Encourage 100% board participation - currently at about 20%.

b. Big Day of Giving (Mark)

Sacramento Region event scheduled for May 05. It provides additional incentive to give as there is a matching component. Considering Call-a-thon in advance or on day of plus additional messaging. It's the primary ask for most organizations, but it's not ours. We have to position this differently than most.

c. Art and Music (Jessica R.)

Fabulous event. All art that was bid upon that has been picked up. They are working with school sites and principals for the few things that did not sell. Kettle Corn worked well. Jack's and Mountain Mike's were happy. The Rogers Jewelers raffle did not make as much as they had hoped, but had lots of traffic at their booth.

d. Alumni Event (Judi/Lori)

Invitations will be in hands by 3/21. Invitation will show it's more about the endowment and less about the party. Steve is working with Kim Tucker to work on the program and will then meet with committee. It is important to have current board presence at the event in order to instill confidence in donating.

e. Golf (John)

Just around the corner – May 13. Almost all of the holes are sold. Some great auction items. Great flow of golfers. Still need a sponsor for balls and carts.

f. Fund Run (Jessica K.)

Going great! Way ahead on registrations and above last year on sponsorships. This is her last year chairing the event. We need to find someone to shadow.

g. Auction Gala (Erin)

On Broadway is the theme. Pulling in new faces and would appreciate board support. Scheduled for November 14, 2015.

9. Strategic Plan Priority Reports

a. Sponsorship Committee (Sandra)

Put together revamped material and it was distributed for board review. Goal is to implement April and May with training discussions. Can put as part of the meeting in April and May. April 08 next month will be a 6:00pm start time.

b. Messaging/Marketing (Tiffany)

Sponsorship (Pull for future and revisit when website ready)

c. Board Restructuring (Lori/Renee)

Will review more in depth in May and June.

d.

Website

(Brian/Lisa/Rick)

Have gone through website and 3folds recommendation. Plan to move forward at end of the month. Needs to move forward more quickly.

e. Recruiting (Lyn/Jessica K)

Want to make sure we understand what this is about. Term limits for new board members should be 3 years.

10. 3Fold Monthly Progress Report

Not available for review.

Superintendent's Report

Heidi Biermann submitted her letter of resignation effective June 05 . Had a conference call with Steve and Heidi. Considering options as part of the LCAP. Provided 2x/week 20 minutes plus additional before and after school. Intend to accept letter. Heidi is proud of what the program has become. Designing summer programs for the 4 weeks at Maidu. Is online registration available? No, and it would be easier to do in paper. Has a wonderful support staff and Heidi feels that they would be beneficial as district employees. Are there any hesitations in saying that this is an ESF program? There are 11 Spanish, 2 French and 1 Mandarin teacher – 90 students involved. Agreed that we are in support of the world language program as an ESF sponsored program.

11. Meeting Adjourned at 8:29 p.m.