



Minutes

BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

June 05, 2013

6:30 P.M. in the Eureka Union School District Office Board Room.

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, June 05, 2013, at 6:30 p.m. at the Eureka Union School District Office, 5455 Eureka Road, Granite Bay, California.

Regular Meeting of the 2012-2013 Board of Directors (Tory Griffin, President)

1. Meeting Called to Order at 6:41 p.m. by Tory Griffin.

2. Attendance:

Operating Committee present:

Tory Griffin, Margot Birch, Mark Goozen, Annette Stalker, Warren Holt, Kelly Byars, Mike Murphy, Judi Gavia, Lyn Kleinbach, Tiffany Jones, Trevor Sanders and Connie Whalen.

Board Members present:

Chemene Phillips, Vilma Stoberlein, Lorrie Drucker, Tom Cologna, Jessica Keefe, Abby Burke, Brian Hickey, Jessica Rafanan, Lori Dangberg, Linda Rooney, Matt McGarty, Michelle Flanery, and Renee Nash. Also present: Heidi Biermann.

3. Approval of March, April 2013 Minutes

Motion made by Mark Goozen to approve the March and April meeting minutes as submitted. Second made by Warren Holt. Motion Approved.

4. Recognition of "Retiring" Board Members Trevor Sanders and Renee Nash
5. Spring Event Results
 - a. Golf (Ryan)

Still finalizing payment collection and expect net of \$68,000, which is the budget.
 - b. Fund Run (Jessica)

Great event! We raised \$10,000 more than last year and had 300 more registrants – 1053 runners. Already did a wrap up meeting and are ready for next year.
6. Digital Arts Design Contract for 2013-14 (Tory)

The Operating Committee voted to renew the contract for \$30,000 on May 28.
7. Financial Report (Annette) See attached.
 - a. Discussion and Vote Regarding 2013-14 Allocations

Basic discussion and clarifications. Allocation from Summer Institute for 2014 is \$26,050 from the endowment.

Motion made use \$26,050 from the endowment for purposes of funding 2014 Summer Institute made by Warren Holt. Second by Mike Murphy. Motion Approved.

Enrichment allocation to EUSD – we are working on establishing policies to specify reserves. Had a general discussion about ESF being on the offense more than on defense. This board is the best way to get the word out accurately.

Motion to allocate \$275,000 for General Enrichment made by Warren Holt. Second by Mike Murphy. Motion Approved.
8. Superintendent's Report (Linda)

This is an incredible board – both exceptional and unique. There is an incredible amount of time and hours spent to raise the funds needed for our district. This last week of school the artwork on the walls is from Ridgeview students. Olympus and Cavitt graduation is on Friday night. It is the largest graduation class of 475 (will drop by 100 students next year). Maidu will be the summer center – Spanish, English learner K class and special education plus STAR. We are on pace with intra-district transfers. 125 leaving districts – some San Juan, some IB program San Juan and Rocklin. Very few have anything to do with academic. Mostly family, job related or convenience. Largest group is Roseville City. The next EUSD Board Meeting is scheduled for June 11. Presentations planned on district goal accomplishments, plus surveys, bus fees and food service. Also safety planning and educating students about safety and GATE program changes. Goals for board 2013-14 include partnerships.

Viva Espanol (Heidi Biermann)

Wrapped up Spanish Enrichment with the Fiesta on May 03. Thinks was the best one ever! About 2/3 of the classes attended – almost 1000 people. Have received a lot of positive feedback. Still working on the curriculum for 6th grade level. Exploratory Language ended 5/24 - 13 week pilot program. Do we want to do 3 languages for next year and what would that be? Japanese, Italian, German or possibly Arabic. Would like to start right when school starts and do trimester program. Currently working with Jr. High

principals. For Enrichment we would like to add 2 weeks (4 extra sessions), which would raise the cost about \$30-35. Would start Sept 09 – notices hopefully will go out by end of June. It has been difficult to collect payments this year – we are still collecting. Is there any way to make something recurring...we will look. Spanish Camp is ready to go with 45 students.

9. Meeting Adjourned at 7:25 p.m.

Annual Meeting of the Board of Directors (Tory Griffin, President)

1. Meeting Called to Order 7:25 p.m
2. Election and Re-election of the ESF 2013-14 Board of Directors
Motion made by Kelly Byars to elect Jessica Rafanan, Steve Schorer and Matt McGarty to the Operating Committee. Second made by Mark Goozen. Motion Approved.
Motion made by Warren Holt to elect Mark Goozen President, Annette Stalker Treasurer, Margot Birch Secretary, and Tory Griffin, Warren Holt, Kelly Byars, Tiffany Jones, Connie Whalen, Judi Gavia, Lyn Kleinbach and Mike Murphy to the Operating Committee. Second made by Mike Murphy. Motion Approved.
Motion made by Mike Murphy to elect Abby Burke, Tom Cologna, Lorrie Drucker, Michelle Flanery, Brian Hickey, Jennifer Imrie, Jessica Keefe, Craig Lyman, Carrie Reginato, Vilma Stoberlein, Lori Dangberg and Trevor Sanders to the ESF Board of Directors. Second made by Judi Gavia. Motion Approved.
3. Action Items for 2013/14 School Year
 - a. Sponsorships
We have a committee in place.
 - b. Board Recruitment
We have some people we are talking to and hope to add several more members in August.
 - c. Selection of School Liaisons for 2013-14 School Year
Cavitt – Kelly Byars with Trevor Sanders as back up, Olympus – Margot Birch, Ridgeview – Mike Murphy with Tiffany Jones as back up, Excelsior – Lyn Kleinbach, Greenhills - Jessica Keefe, Oakhills – Tory Griffin, Maidu – No primary, but Vilma Stoberlein will back up.
 - d. Selection of Operating Committee Liaisons for Events
 - e. Setting of 2013-14 Event Calendar
 1. Five Main events beginning October 21-30 with Online Auction, November 2 – Auction Gala, Art Auction -(late Feb), AGC - (TBD), Golf Tournament - May 07, Fund Run - May 18.
 2. ESF Meet & Greet
Scheduled for Wednesday, August 28 at Source.
 3. Town Hall Meeting
Moving into fall instead of spring – planning for mid-late September.
 - f. Marketing Strategies

Happy to have Matt involved and several others driving us into a new era. Changing messaging and marketing to be more effective. Brainstorming to develop and educate – Aug/Sept. Matt, Lori, Renee, Mark, Chemene and possibly others.

4. President's Report: Summary of 2012-13
The year started differently with the election. We had concerns about participation during Annual Giving and we overcame many obstacles. The participation and level of support in this room shows how important and special this group is. The event chairs make this organization run well.
5. Meeting Adjourned 8:27 p.m.

Regular Meeting of the 2013-14 Board of Directors (Mark Goozen, President)

1. Meeting Called to Order at 8:27 p.m.
2. New President's Message: State of ESF
Looking forward above and beyond hoping to have successful events and be able to raise enough and possibly extra money to keep our foundation strong. I know that the people are the backbone of this organization. Building leadership for the future is something that I don't want to lose sight of. We need to identify those people who share the passion and develop those people now in order to be productive in the future. Having a Back to School Party for the Board on Friday, August 23.
Want to have release language on all sports forms for any photo opportunities.

Thank you to Tory for his leadership during a difficult year.
3. Meeting Adjourned at 8:36 p.m.