



## MINUTES

### BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

January 14, 2015

6:00 P.M. Eureka Union School District Office

1. Meeting Called to Order at 6:35 p.m. by Steve Schorer.
2. Attendance:  
Operating Committee in attendance: Steve Schorer, Matt McGarty, Margot Birch, Annette Stalker, Lisa Bader, Lori Dangberg, Mark Goozen, Tiffany Jones , Lyn Kleinbach, Jessica Rafanan, Sandra Urosevic, and Kim Vincent.  
Board members present:, Jessica Keefe, Rick Randolph, Renee Nash, Sean Healy and Linda Rooney.  
Others present: Kim Tucker  
  
Not present: Judi Gavia, Connie Whalen, Abby Burke, Tom Cologna, Michelle Danti , Lorrie Drucker, Michelle Flanery, Brian Hickey, Warren Holt, John Hovde, Doug Juday, Craig Lyman, Scott McGuckin, Sandie Rugroden, Trevor Sanders, Vilma Stoberlein.
3. Approval of November Minutes
  - a. Moved to February
4. Financial Report (Annette)
  - a. Presentation of Audit by Jack Moore of Lafler, Moore, Connerty & Webb There were no comments this year which is amazing and rare.  
  
**Motion to accept the audit as presented made by Lisa Bader. Second made by Mark Goozen. No opposed. Approved.**
  - b. Treasurer Search  
YTD Profit and Loss July 01 – December 31. Healthy cash position and Finance

committee will meet and report next month in more detail.

5. Sponsorship Committee  
Working to reengage the committee after break. There is a meeting scheduled for next week. Making good progress so far.
6. Events
  - a. 2014 Auction Gala (Kari)  
Numbers so far for Gala are \$180,000 net.
  - b. Art Auction (Jessica R.)  
Working on the deliverables. Music teachers are all available and working on the program script. Budget is the same as last year. Expect a few additional expenses, as we need to reprint bid sheets.  
  
**Motion to approve budget for Art Auction made by Lisa Bader. Second made by Annette Stalker. No opposed. Approved.**
  - c. Annual Giving Campaign (Kim V.)  
Big Day of Giving coming up. Title Sponsor is Northwestern Mutual. Finalizing the collateral material. Recommends follow up and revisit doing a cosmetic and content update on the website. The focus needs to be on revenue based items. Will review with Kim Tucker and event chairs. Review AGC points from last year that are available and put those in. Need to make sure we give dedicated airtime to AGC.
  - d. Golf Tournament (John/Mark)  
Going well so far. Wells Construction is the Title Sponsor. Currently confirming returning sponsors and expect the major ones to return. The committee meeting yesterday included new and old blood. Expect a little less revenue than last year due to expenses plus less sponsorships. Planning for 2 eblasts - a Save the Date and volunteer recruitment.
  - e. Fund Run (Jessica K.)  
Starting to coordinate the training groups. Need to look for an event chair for next year. It would be great for them to be a part of the planning for this year.
  - f. Alumni Event (Kim Nash and Debbie Holt)  
Alumni Gala – would like better name. Scheduled for Saturday April 18 at the Flower Farm (Unfortunately no Linda and Sean). Checking to see if Ron Feist is available. Will have a Western theme. The thought is to include alumni children to be a part of the event. Currently working on guest list of alumni who would be the right fit. Thinking about 125 guests. Focus in the beginning is to reconnect alumni with the district and what is currently going on. Will have a Save the Date and a budget by February 01. Will charge guests approximately \$35 – 50 to attend.
7. Superintendent's Report  
Beautiful Maidu artwork on the walls are of their entire student body. LCAP plan input and ESF is a big part of this.
8. President's Report

Reminded of the amazing power and support of ESF at the funeral of Aaron Flanery.

9. Meeting Adjourned at 8:20 p.m.