



MINUTES

BOARD OF DIRECTORS OF THE EUREKA SCHOOLS FOUNDATION

February 10, 2016

6:00 P.M. Eureka Union School District Office

The Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, February 10, 2016, at 6:00 p.m. at the Eureka Union School District Office, 5455 Eureka Road, Granite Bay, California.

1. Meeting called to order by Matt McGarty at 6:05 pm.

Attendance: Matt McGarty, Margot Birch, Khanh Hoang, Sandra Urosevic, Lisa Bader, Lori Dangberg, Lorrie Drucker, Mark Goozen, Brian Hickey, Jessica Keefe, Lyn Kleinbach, Jessica Rafanan, Rick Randolph, Steve Schorer, Kim Vincent, Tony Corado, Tom Janis, Sean Healy, Stephanie Kerns, Adam Chervenak.

2. January Minutes

BOARD VOTE:

MOTION: MOTION TO APPROVE JANUARY BOARD MINUTES MADE BY MARK GOOZEN. SECOND MADE BY KIM VINCENT. NO OPPOSED. NO ABSTAIN. ALL IN FAVOR. MOTION APPROVED.

3. Financial Report (Khanh Hoang)

Finance Committee reports presented to Board (reports attached to Minutes). Marketing expense for January included Wealth Engine software. A check for \$80,000 was written in February for the first payment of pledged funds to EUSD.

4. Executive Committee Report (Matt McGarty)

Matt McGarty participated in School Site Council meeting. Spoke with PTC presidents about push for recruitment on the ESF Board. All former PTC members should be contacted as possible volunteers and/or potential ESF Board members after their term on PTC.

Welcome Adam Chervenak. Adam has two daughters (5 and 3) in the district and is looking to get more involved in the community. Adam works as a Financial Planner with Edward Jones.

Nancy Roszkowski will serve as the ESF Teacher Liaison starting in March.

5. Insurance Renewal (KhinH Hoang)

All event location information is required for the Certificates of Insurance (COI) before ESF's insurance renewal can be completed. Khinh Hoang to research other possible insurance agents and quotes before finalizing insurance renewal.

6. Board Member Recruitment

a. Nomination: Stephanie Kerns

Stephanie Kerns has three children in the district and is a Financial Planner with Westlake Grohl & Glover, an ongoing sponsor of ESF. She has supported the Auction Gala in different capacities for the last two years.

BOARD VOTE:

MOTION: MOTION TO NOMINATE STEPHANIE KERNS TO THE ESF BOARD OF DIRECTORS MADE BY SANDRA UROSEVIC. SECOND MADE BY MARK GOOZEN. NO OPPOSED. NO ABSTAIN. ALL IN FAVOR. MOTION APPROVED.

7. Events

a. Art Auction (Trici Jones & Gericia Coad)

Event planning is going well. Art Auction Committee needs Board volunteers to work AGC table at the Art Auction. Brochures were printed by Bayside Church.

b. Annual Giving Campaign (Kim Vincent)

AGC will be held from March 4 through April 15. AGC mailer will be mailed out on the last Friday in February. Goal is for families to receive the AGC mailer the week of the Art Auction in hopes for a big donation kickoff during the event.

c. Golf Tournament (Mark Goozen)

c.i. Budget

Golf Tournament budget presented to the Board (budget attached to minutes). Committee is still looking for sponsors for 2-3 holes, golf ball sponsorship, raffle and silent auction items. 12 more foursomes are needed for the event to be full. Top line revenue goal is \$152,000, expenses approximately \$53,000. Goal is to net about \$90,000.

Working with Kyle Oliver to host a kick-off event the night before at House of Oliver.

BOARD VOTE:

MOTION: MOTION TO APPROVE FOUNDATION CUP GOLF TOURNAMENT BUDGET AS PRESENTED MADE BY LYN KLEINBACH. SECOND MADE BY BRIAN HICKEY. NO OPPOSED. NO ABSTAIN. ALL IN FAVOR. MOTION APPROVED.

d. Fund Run

ESF Board decided at last month's meeting to move the Fund Run to the fall. Jessica Keefe checking on possible dates in October.

8. Committee Updates

a. Sponsorship (Mark Goozen)

\$80,000 in committed sponsorships year to date.

The College Planning Center will be presenting a program to current eighth grade students to help them and their families understand the college planning process. Similar to the Parent Educator Series, ESF will look for opportunities to partner with The College Planning Center in promoting future programming to families in the district.

b. Website (Rick Randolph)

ESF website is live. Template for website updates has been created. Baer Consulting to provide 3 hours per month for any necessary changes. Scrolling banners to be updated regularly.

“In the News” section should include updated information and new stories. Need to produce content and determine next steps in updating content.

c. Board Training & Evaluation (Lisa Bader)

Determine next steps in training and integration with the addition of new board members.

d. Volunteer Recruitment (Jessica Keefe and Lyn Kleinbach)

Volunteer Recruitment Committee hosted two coffee chats recently. Parent turnout was low. Suggestion was to host another series of “chats” to catch parents right after kindergarten pick up.

Committee is looking to schedule quarterly events hosted by our sponsors – ESF Connects. Committee identified seventeen Tier 1 sponsors as possible participants and will send out a survey gauging interest. Idea is to have a lunch meeting hosted by the sponsor on a topic related to the sponsor’s industry. Hoping for the lunch to become a regular calendar event that parents learn to expect.

9. Superintendent’s Report (Tom Janis)

The next Parent Educator Series will be held on March 10 – “Keys to Learning: Sensory Processing” by Tara Delaney.

This is the second year for EUSD to participate in the “Teacher of the Year”. Just announced “Teacher of the Year” for EUSD, Kathleen Beiler, who is a veteran teacher in the district.

10. President’s Report (Matt McGarty)

Margot Birch submitted her resignation to the ESF Board of Directors - effective before the end of the fiscal year. ESF Board to determine next steps and transition over the near future.

11. Meeting adjourned at 7:20 pm.